

LOCAL CHAPTER DIGITAL SCRAPBOOK

Digital scrapbooks are used to record and display a local chapter's involvement during the school year. The event provides participants with experience in displaying documents, pictures, and memorabilia in a scrapbook format report.

Scrapbook Purpose

The scrapbook should summarize the activities of the local chapter for the time period between the start of the previous school year's State Leadership Conference and the start of the current school year's State Leadership Conference. Project materials used for other FBLA reports may be included. The scrapbook should include the chapter's profile, productivity, recognition and business procedures. The scrapbook will include activities with officers, members, community service participation, leadership, fundraisers, and school involvement.

Eligibility

Each school may submit one digital scrapbook and must be an active local chapter that is on record in the FBLA-PBL National Center as having paid dues by January 1 of the current school year.

Procedure

The digital scrapbook format must follow the same sequence shown on the rating sheet with sections clearly identified. Creativity and professionalism are encouraged in the scrapbook layout.

No more than 60 total pages will be allowed. Pages are to be numbered.

Photographs and items are to be identified with the activity, date taken, and the names of individuals involved.

Penalty points will be assessed if the above items are not properly addressed.

The scrapbook may display the selected conference theme or may develop the chapter's theme for the year.

All digital scrapbooks will be submitted prior to the State Leadership Conference and judged ahead of time. Scrapbooks *may* be displayed electronically at the State Leadership Conference if space allows.

State Awards

The maximum number of awards at the State Leadership Conference is three. No ties will be awarded. The scorings of the judges are final.

National Advancement

Winners in this event **do not** advance to national competition.

Local Chapter Scrapbook - Rating Sheet

(State Event Only – No Advance to NLC)

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Chapter Profile					
President's letter to chapter membership *Number of members *Size of school and community *When and where the chapter was organized	0	- 3	- 7	- 10	
Productivity					
Recruitment of members and chapters	0	- 2	- 4	5	
Leadership development for officers and members	0	- 3	- 7	- 10	
Preparation of students for business careers	0	- 2	- 4	5	
Service to the school and community	0	- 3	- 7	- 10	
Cooperation with business, professional, and service groups	0	- 2	- 4	5	
Participation in public relations activities	0	- 2	- 4	5	
Support of FBLA national and state projects	0	- 2	- 4	5	
Attendance and participation at state and nationally sponsored conferences	0	- 2	- 4	5	
Recognition					
For FBLA-PBL competitive events and activities	0	- 2	- 4	- 6	
For school, community, business, and industry activities	0	- 2	3	4	
Businesslike Procedures					
Chapter management and organization	0	- 2	- 4	5	
Fundraising activities	0	- 2	- 4	5	
Format of Scrapbook					
Clear and concise presentation with logical arrangement of information	0	- 3	- 7	- 10	
Correct grammar, punctuation, spelling, and acceptable business style	0	- 2	- 4	5	
Displays a theme, creative design, photos and professional material layout	0	- 2	- 4	5	
Total Points (100 max) minus penalty points _____ (not to exceed 20 points) =					

School _____ City _____

Judge's Signature _____ Comments _____